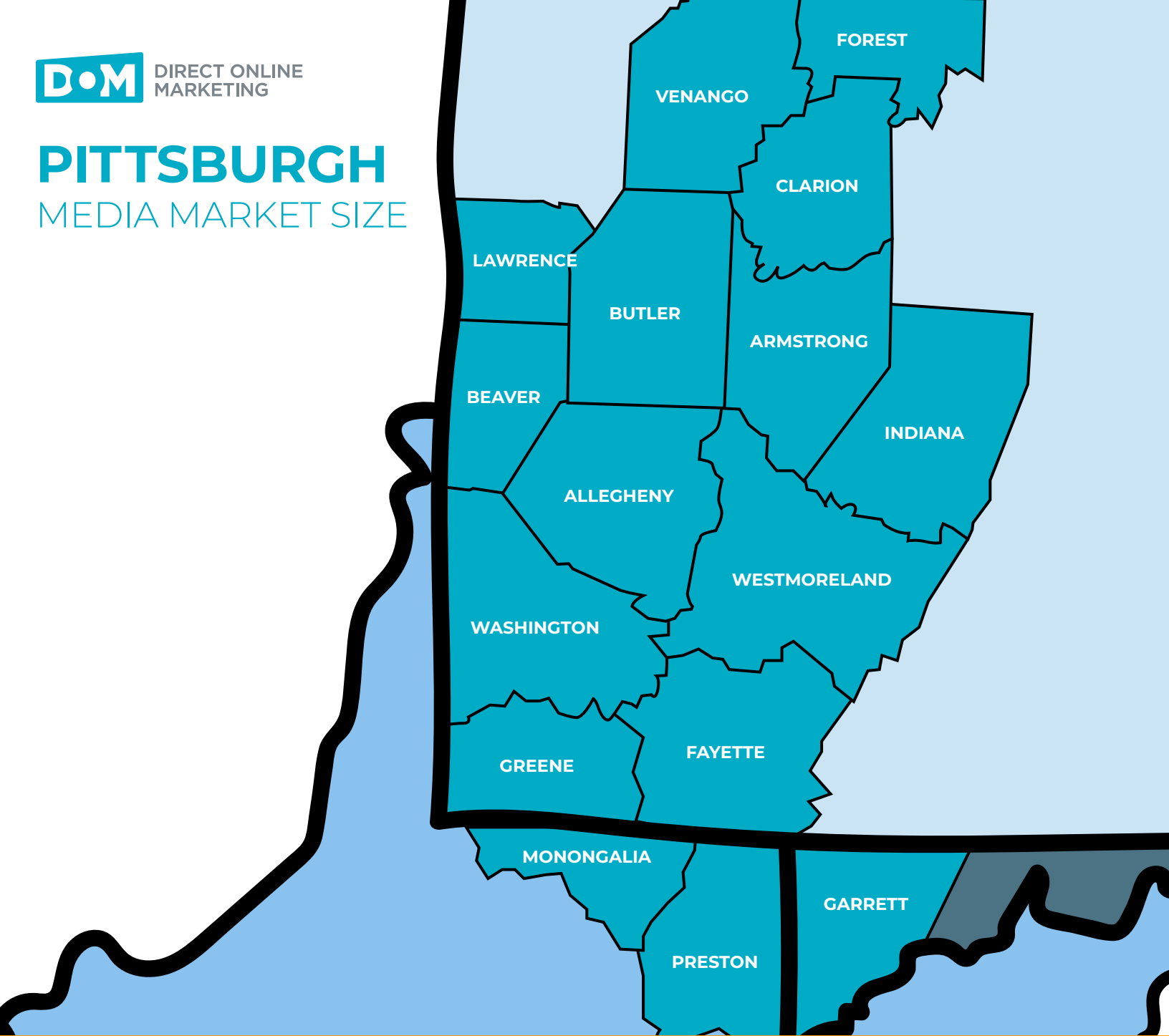


PITTSBURGH




MEDIA MARKET SIZE



Population:

1,166,130 HOMES

16 Counties across 3 States

-  Pennsylvania
-  West Virginia
-  Maryland

Market Rank
in the United States

26TH out of
210

SOURCE: Nielsen